



DALLAS

• SOUTHWEST • INDUSTRY SUMMIT



10.23.14

8.00 a.m. – 8.50 a.m.	Registration and Coffee
8.50 a.m. - 9.00 a.m.	Oil & Gas Awards Welcome: Marc Bridgen, Chief Marketing Officer, Oil & Gas Awards
9.00 a.m. - 9.20 a.m.	Keynote Address: Lessons learned from the regeneration of a legacy play – Discussing current and future opportunities in the Permian. Mark Elliott, Vice President Geology and Development-Permian, Laredo Petroleum
9.20 a.m. - 10.00 a.m.	Panel Discussion: Takeaway Capacity in the Southwest – How well prepared is the midstream to manage the growth in crude, condensate and NGL production? <ul style="list-style-type: none"> Assessing production forecasts for crude, gas, condensate and NGL in the Southwest – How big an increase in takeaway capacity is required? Detailing high profile takeaway expansion projects currently underway in the Permian and Barnett plays. Investigating the differing infrastructure requirements for dry and wet gas plays in the Southwest. To what extent is production being curtailed due to lack of infrastructure? Detailing NGL takeaway issues and the cost/benefit analysis for pipeline expansion. Examining pipeline alternatives such as trucking. Evaluating the skilled labor shortage for midstream companies in the Southwest and methods for combatting it. Moderator: R.T. Dukes, Senior Analyst, Wood Mackenzie Aubrey Harper, Vice President Business Development Pipeline Division, PLH Group Bob Dunn, President, Prism Midstream Robert Milam, President, EagleClaw Midstream Services Darrel Hagerman, Vice President Commercial Development – Central Region, Crestwood Midstream Partners LP
10.00 a.m. - 10.40 a.m.	Panel Discussion: Community Engagement - How can companies develop effective paths of communication. <ul style="list-style-type: none"> Discussing the importance of grassroots communication through events such as town hall meetings. Deliberating the best way of managing negative activism - should companies ignore or engage? Employing effective crisis management strategy to ensure transparency and inform local communities of pertinent information. Evaluating the importance of showing a clear re-investment of profits made in local operations coming back to benefit the community. Drawing attention to the significant benefits attached to companies drawing workforces from local communities including the potential for training in highly skilled vocations. Considering the extent to which the E&Ps community attitude to CSR has changed in the past decade. Detailing local investment efforts such as charitable donations, local education initiatives, health promotion schemes and environmental preservation. Moderator: R.T. Dukes, Senior Analyst, Wood Mackenzie Chris Staffel, VP Administration, PennTex Midstream Partners Stephen Lindsey, Senior Director of Government and Community Affairs, Quicksilver Resources
10.40 a.m. - 11.00 a.m.	Coffee and Networking
11.00 a.m. -	Panel Discussion: Minimizing the environmental impact of operations: Managing water, air and land.



DALLAS

• SOUTHWEST • INDUSTRY SUMMIT



10.23.14

11.40 a.m.	<ul style="list-style-type: none"> Evaluating the role of the environmental function to minimize negative views of oil and gas operations. Delivering guidance for better soil erosion control with well pad and pipeline construction. Assessing the industry impact on local wildlife: how can companies avoid permanently harming species and their habitats? Investigating the pro's and con's of recycling produced and flowback water – Is the cost of treatment outweighed by production uses and prevention of environmental impact? Pinpointing the most exciting technical developments that E&P companies should be looking to introduce in the short to medium term. <p>Moderator: Jim Willis, Editor, Natural Gas Intelligence Rob McClain, Director, Project Development, Select Energy Services Stephen Lindsey, Senior Director of Government and Community Affairs, Quicksilver Resources</p>
11.40 a.m. - 12.20 p.m.	<p>Panel Discussion: Ensuring regulatory compliance – The challenge of air pollution guidelines in the Southwest.</p> <ul style="list-style-type: none"> Assessing the importance of a positive relationship between E&Ps and environmental regulatory bodies such as TCEQ (Texas Commission on Environmental Quality). Detailing the current challenge faced by the industry to meet the latest air quality regulations. Investigating the current challenges faced with other compliance standards regarding soil and water pollution. Discussing the necessity of increased education within operator companies as to the unavoidable nature of achieving regulatory compliance. Considering the extent to which regulatory compliance is achieved either through new technologies or improving workforce training. <p>Moderator: Jim Willis, Editor, Natural Gas Intelligence Erin Selvera, Air Permits Division, Texas Commission on Environmental Quality Greg Lorson, CEO, TEEMCO</p>
12.20 p.m. - 1.20 p.m.	Lunch and Networking
1.20 p.m. - 1.40 p.m.	Keynote Address: Chris Faulkner, President & CEO, Breitling Energy
1.40 p.m. - 2.20 p.m.	<p>Panel Discussion: Improving well construction and operation: Water supply, bi-fuel, pressure drilling, software-aided design.</p> <ul style="list-style-type: none"> Deliberating water sourcing options in the face of significant demand increases driven by the rise of hydraulic fracturing – what is the best way for companies to source their water? Assessing the cost reduction benefits offered by the implementation of bi-fuel drilling rigs. Considering the benefits of Managed Pressure Drilling (MPD) to mitigate wellbore instability, lost-circulation zones, over pressurized formations and shallow flows. Discussing the advances in drilling efficiency made possible by the increasingly prevalent use of software design packages. Analyzing the role played in the improvement of drilling operations achieved by the introduction and investment in innovative cutting edge technology. <p>Moderator: Pat Rau, Director of Research & Strategy, Natural Gas Intelligence Jennings Caraway, Real Time Drilling Manager, Three Rivers</p>
2.20 p.m. –	Panel Discussion: Completions, Well Characterization, Planning and Completion Method Selection.



DALLAS

• SOUTHWEST • INDUSTRY SUMMIT



10.23.14

3.00 p.m.	<ul style="list-style-type: none"> • Highlighting the increasingly invaluable role played by multi-source data such as 3D Seismic, Micro Seismic and Micro Fracturing to properly characterize well sites. • Evaluating how to select the most effective completion method based on the significant volumes of data collected. • Comparing the pros and cons of different completion methods including open hole, lined hole and cased hole amongst others. • Discussing how companies are driving cost and efficiency improvements through latest technology innovations. • Suggesting the areas of focus and development required in order to continue to drive increased efficiency and cost reduction. <p>Moderator: Pat Rau, Director of Research & Strategy, Natural Gas Intelligence Chris Faulkner, President & CEO, Breitling Energy Rob Fulks, Global Director of Strategic Marketing, Weatherford</p>
3.00 p.m. - 3.40 p.m.	<p>Panel Discussion: Regional Safety Focus</p> <ul style="list-style-type: none"> • Focusing on best practice when handling Frac Sand, considering technologies that can mitigate risk. • HS2, what are companies doing to educate their staff? Understanding the effectiveness of these measures. • Co-ordinating emergency response plans and putting in place training drills. <p>Moderator: R.T. Dukes, Senior Analyst, Wood Mackenzie Clint Palermo, Vice President Upstream, Total Safety Dennis W. Murray, CSP, Director of HSE, C&J Energy Services Carol Van Zandt Jones, Owner, VZ Environmental James Senger, Director, Corporate HSE, FTS International</p>
3.40 p.m. - 3.50 p.m.	Closing Remarks: Marc Bridgen, Chief Marketing Officer, Oil & Gas Awards
3.50 p.m. - 4.20 p.m.	Drinks Reception and Close of Summit